



Simplifying Setup and Maximizing Scalability

Case Study

How 2600Hz enabled Tripping.com to set up and scale a professional VoIP phone system at an affordable price.

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Tripping's Story

About Tripping.com

Tripping.com is the world's largest search engine for vacation and short-term rentals. With over 5 million properties in 100,000 destinations, Tripping.com gives its users the widest selection of unique accommodations around the world. Tripping.com provides immediate access to vacation rentals from top sites all in one place.

New Business

After successfully building technology companies in the United States and Europe, Jen O'Neal launched Tripping.com as the first search engine for vacation rentals. The company's first employees relied on their cell phones for business calls but the lack of a main call route, sequential numbers and conference numbers did not give off a professional image. Talking with investors and clients while having to worry about dead zones and dropped calls was an unwelcome distraction. Like most emerging startups, they had significant budgetary constraints. Tripping.com wanted an affordable VoIP solution that gave them the look and feel of an established business.

“Although we only had a handful of employees when we started using their platform, 2600Hz made us look like a real corporation. It's so easy to add new employees to the platform that we've never had to buy expensive equipment or switch to a new phone system.”

Jen O'Neal
CEO | Tripping.com



2600Hz's Solution

Enter 2600Hz

Looking for a business phone system proved challenging. Tripping.com had clear goals, but many companies could only offer parts of what they needed. When faced with a compromise between functionality and price, Tripping.com decided to look outside the VoIP status quo. Tripping.com approached 2600Hz because of its easy setup, affordability, and professional appearance. With 2600Hz, Tripping.com was able to create a modern and professional business phone system for pennies on the dollar. 2600Hz not only met all of Tripping.com's needs, but also offered customized solutions to meet future goals.

The 2600Hz Difference

2600Hz's self-service VoIP solution modernized Tripping.com's day-to-day communications. Tripping.com was able to set up their office in minutes with no downtime and return to helping customers find the perfect vacation rental. The increase in quality eliminated dropped calls, call routing brought clients to the right employees and virtual meetings via conference bridges happened regularly. Employees even became more reachable with the ability to simultaneously ring desk phones, cellular devices and computers. This increase in reliability, professionalism, access and productivity was a complement to Tripping.com's growth. Tripping.com continued to expand their services worldwide, and have added new employees to their VoIP business phone system without relying on IT professionals or complex equipment. Tripping.com gained an affordable and professional business phone system with no added complex equipment.

Flash Forward

Tripping.com has become a major disruptor in the industry and is now the world's largest search engine for vacation rentals. It currently aggregates over 5 million listings in more than 100,000 cities worldwide. 2600Hz's professional VoIP system helped establish credibility when Tripping.com was starting out, and has been there as they scaled. Tripping.com is busy disrupting the \$100 billion rental industry utilizing 2600Hz's scalable and professional business phone system.